





## /FOCUS

There has always been power in partnership.

Between businesses, between clients, and between those who know the value of bridging the barrier between company and customer, connection has always been key.

At Interactive Data, LLC, (ID) our focus lies as much in directory assistance as it does in client-company collaboration. It underlies our products, our business model and every action we take in providing services to fulfilled customers all over the nation.

It is also what makes us different.

For us, what lies at the end of every search is union, the direct result of a tradition of keeping our ears open to our clients, our minds open to change and our thoughts fixed on providing efficient, high-quality search services at some of the most competitive prices in the business.

# /EXPERIENCE



ID's company founders have more than 10 years of collections industry experience, a valuable history that gives us insight into the minds, motives and overall needs of our customers. In fact, they're who gave us our start.

Working in close collaboration with these clients, ID gathered the insight to improve the standard search tool structure and develop two products—batch and online offerings—built essentially by the collections industry, for the collections industry.

In our three years of operation, this relationship has grown, helping us to continually revise our offerings. We are able to accommodate this level of customization because of this reason: We are small, and small has its advantages.

Though we use the same database sources as some of our competitors, our products are more mutable—easily updated to improve results, lower search costs and provide efficient searching for customers with varied needs.

The result of all this client focus is groundbreaking, customizable products that easily evolve with the industry or with the force of a single client's vision.

# /DIFFERENCE



Other offerings that help ID stand apart from its competitors include:

- **Unmask Pricing**—Per-result rather than per-page billing that allows customers greater control over Residential and Business search results. Phone numbers are charged to a client's account only when chosen, a function that allows searches to be narrowed without incurring charges for other, unwanted results on the page.
- **Detailed Billing**—Itemized billing reports that offer a precise look at all charges generated by each user—information that can be helpful in streamlining operations and training efficient employees.
- **Real-time Information**—Up-to-date listings on all residential and business numbers.
- **Social Security Number Lookup**—Social Security information searches from bureaus, coming soon.
- **Other Relevant Searches**—Bankruptcy, Real Estate and Social Security Death Index access also coming soon to ID's searches.
- **Canadian Listings**—Coming soon.

# /EFFICIENCY



## Batch Processing

Cost-effective, accurate and fast, ID's Batch Processing offers high-volume searches at a highly competitive per hit rate. This automated service is perfect for large-quantity searches and saves labor costs, reduces errors and ultimately saves time, as most accounts are turned around within 24 hours or less.

The ID database contains telephone company information from all Regional Bell Operating Companies (RBOC), plus the resources of over 700 Competitive and Incumbent Local Exchange Carriers (CLEC/ILEC). This makes for a database complete with more than 160 million listings, all updated daily.

This product also offers:

- **Fast FTP File Transfer**—With same-day or 24 hour return time.
- **Proven Matching Levels**—A narrow to broad progression of search tactics for better results.
- **Match Score Feedback**—Easy to analyze, detailed search results.
- **Custom Solutions**
- **Competitive Per Hit Pricing**
- **Residential, Business and Government Listings**

# /VERSATILITY



## Online Access

Ordinary searching gets smarter with ID's online access.

Our unmask pricing allows businesses to search aggressively, narrow criteria or broaden the search scope without charges for unwanted hits. Secure logins and detailed billing allow for examination of each associate's effectiveness. And ID's 160 million-plus listings assure superior coverage—advantages that save time, money and resources.

ID's Online search is also live, providing immediate access to a real-time database for all U.S. residential and business listings. Like our batch product, this solution also maintains telephone company information from all Regional Bell Operating Companies, as well as persistently updated information from more than 700 competitive and Incumbent Local Exchange Carriers for

a grand total of approximately 500,000 to 1 million phone number and address revisions every day.

Our Online product also offers:

- **Versatile Search Options**—Including reverse phone appends, address, neighbor and surrounding area information.
- **Competitive Per-Hit Pricing**, as well as traditional per-page billing.
- **CASS Certified Addresses**
- **Custom Solutions**
- **Wildcard Capability**

**The search is over.**

With real-time results, customer-focused solutions that help businesses search smarter, faster and less expensively, and the flexibility to offer tailored solutions, personalized attention and intelligent, innovative search options, Interactive Data is a partner whose presence is felt throughout the search industry.

What are you searching for?



**/RESULTS.**

